

## Exposure Model and Talent 2009 Model Search

PLEASE PRINT & FILL OUT FORMS BELOW – PLEASE MAKE SURE IT IS LEGIBLE!

### APPLICATION & REGISTRATION FORM:

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_

Cell Phone: (\_\_\_\_) \_\_\_\_\_

Gender: Please Circle:    Male        Female

Birth Date: \_\_\_\_\_

Parent/Guardian Name : \_\_\_\_\_ Required if under 18 yrs of age

Phone Number: \_\_\_\_\_

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Each category must be filled out for your application to be accepted.:

Height \_\_\_\_\_                  Weight \_\_\_\_\_

Dress \_\_\_\_\_                  Bra + cup \_\_\_\_\_

Waist \_\_\_\_\_                  Hips \_\_\_\_\_

**Applicant must read the Process & Rules Sheet, and sign The Exposure 2009 Model Search release attached below.**

**Both the Registration/Application form above and the Process & Rule/2009 Model Search release form must be printed, filled out completely, signed & submitted by all applicants!**

## Exposure Model & Talent Agency 2009 Model Search Application Process and Rules Form

**Eligibility:** The Exposure Model & Talent Agency 2009 Model Search application process (“Selection”) is a application process offering aspiring, female, models with an opportunity to apply for representation to Exposure, Inc. Applicants must be women 16 yrs. of age and older, at the time of the submission. Applicants must be between 5’7” and 6”0” tall. Minors must provide signed parental or guardian consent. Applicants must reside in one of the following jurisdictions to be eligible for selection; Kansas, Missouri, Iowa or Nebraska. The Selection is neither a contest nor a sweepstakes, but a model search seeking qualified applicants for representation by Exposure, Inc.. All applicants must attend “*Just For HER Expo*”, Friday, May 29<sup>th</sup> between 5:00 pm – 10:00 pm – Overland Park Convention Center – 6000 College Blvd, OP, KS

**How to Submit:** There are 2 different submission processes applicants can choose from in order to be eligible for the Exposure Model and Talent Agency 2009 Model search: Please read below:

**Submission (1):** Submit by US MAIL prior to “Just for HER Expo “

Applicant may submit via US MAIL between March 1<sup>st</sup> and May 22<sup>nd</sup>, 2008. The submission must include the application form above, as well as, the signed Application Process and Rules form, herein **and 2 NON-RETURNABLE pictures** of themselves. Pictures should be a close up headshot and full length body shot (please note very little make-up and jewelry should be worn in the pictures submitted, and they do not need to be professional). The pictures should be simple and clearly show how the applicants actually look. Any pictures that have been altered, photo shopped or otherwise manipulated will be disqualified at the sole discretion of the officers of Exposure, Inc. **The 4 items needed for entry into the search need to be mailed as one entry to: Exposure Model and Talent Agency Model Search 2009 - 8400 W.110<sup>th</sup> Street, Suite 630, Overland Park, KS, 66210. *Email submissions, and submissions delivered, in person, to the Exposure Agency will be disqualified.*** From the submissions received, via US MAIL, a panel of qualified judges, (selected by Exposure at its sole discretion) will select 20 finalists who will be notified via email. Each of the finalists will be asked to attend the “*Just for HER EXPO*” event, on Friday, May 29<sup>th</sup>, between 8:00 pm and 10:00 pm. Those top 20 selected applicants will then compete against all new applicants, who will be submitting, at the actual Exposure Model and Talent 2009 Model Search at the “*Just For HER Expo*”. ***APPLICANTS who apply via US MAIL MUST BE PRESENT at “JUST FOR HER EXPO” (Friday, May 29<sup>th</sup> between 8:00 pm and 10:00 pm) IN ORDER TO WIN.. You must register with Exposure at the Exposure Model Search booth upon entering EXPO. Anyone who does not register will be disqualified.***

-OR-

**Submission (2):** Submit in person at “JUST FOR HER EXPO”

At The Overland Park Convention Center -

Applicants may submit for the Exposure Model and Talent 2009 Model Search, in person, at the “Just for HER Expo” Friday, May 29<sup>th</sup>, between 5:00 pm and 8:00 pm only. Each applicant must bring a completed copy of the Exposure 2009 Model Search Registration form (found here on page 1), and the signed Application Process and Rules form, herein. Once applicant enters the “Just For HER Expo” event, applicant needs to register at the Exposure booth. After registration is completed - 2 digital pictures will be taken of applicant and presented to a panel of qualified judges, (selected by Exposure at its sole discretion) for final judging of the (#1) overall winner. Please note, there may be long waiting time for pictures to be taken.

**Submission (2) continued:**

If applicant prefers, an applicant may forego having their picture taken at the event, and instead attend event on Friday, May 29<sup>th</sup> between 5:00 pm and 8:00, pm - register at the Exposure booth by submitting ALL said forms above, as well as 2 NONRETURNABLE pictures. Pictures presented by applicant will then be presented to judges for final judging.

All final judging of applicants who apply in person, as well as the final 20 applicants selected from prior submission to Exposure, via US MAIL, will take place between 8:00 pm and 9:00 pm. Winner and gift presentation will be announced between 9:00 pm and 10:00 pm.

**PLEASE MAKE NOTE:**

**ALL APPLICANTS MUST BE PRESENT TO WIN! Tickets to "Just For HER Expo" can be purchased prior to the event for \$6.00 or \$10.00 at the door, the day of the event. Ticket costs are in no way associated with Exposure, nor will Exposure profit from any ticket sales. To purchase tickets please log onto the following website: \_\_\_\_\_**

[www.justforherexpo.com](http://www.justforherexpo.com)

**Judging Criteria:** During the Final judging phase held at the Just For HER Expo, a panel of qualified judges (selected by Exposure at its sole discretion), whose decisions regarding their Selection and related matters are final and binding, will select the over all #1 winner of the Exposure 2009 Model Search. Applicants who do not win the overall Search may still have the opportunity to be awarded modeling contracts with Exposure, and will be contacted after the event, if the agency so desires.

**General Rules:** By participating in the Selection, applicant agrees to be bound by these Official Rules and the decisions of Exposure, and the judges, which shall be final and binding in all respects. All applicable federal, state, and local laws, rules and regulations apply. All applicants hereby waive and release, and agree to hold harmless Exposure, all promotion and advertising agencies, and their respective parents, subsidiaries, affiliates, distributors, advertising and promotions agencies and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise against any of them for any liability. Winner also further acknowledges that Sponsors, their affiliates, subsidiaries, employees, officers, directors and promotion and advertising agencies neither made, nor are in any manner responsible for liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law relative to any prize including but not limited to quality, condition or fitness for a particular purpose.

Applicants understand and agree that the Selection is an application process and by participating in the Selection, Applicant is not guarantee modeling work with Exposure Model and Talent Agency, Inc.

By signing below Applicant agrees to all the above conditions in regards to the Application process, Rules and Regulations, Judging Criteria and General Rules

\_\_\_\_\_  
Applicant's Signature                      Date

\_\_\_\_\_  
Parent/Guardian Signature      Date  
(If under 18 yrs. of age)